Alt Order#

INVOICE



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
586586-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
кѕти	Kent Carbon	Salt Lake City	Local

Advertiser Product Estimate Number

Matheson/D/Congress Matheson for Congress 20 12917

Flight Dates

10/29/12 - 11/06/12

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

<u>Billing Calendar</u> Broadcast	Billing Type Cash
Special Handling	
IDB#	Advertiser Code Product Code
Agency Ref	Advertiser Ref

Order#

586586

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	10/29/12	11/02/12	M-F 7a-8a	7a-8a	-11	:30	2	\$600.00	NM	
		Start Date 10/29/12	End Date MTWTFS: 11/04/12 -11-		<u>Rate</u> \$600.00				-	
	Spots: # Ch	<u>Day Air</u>	Date Air Time Des	scription	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
	1 13	Tu 10/	30/12 7:27 AM M-F	[:] 7a-8a	7a-8a		0 MATT58			\$600.00 NM
	2 13	F 11/	02/12 7:42 AM M-F	⁻ 7a-8a	7a-8a	:3	0 MATT58			\$600.00 NM
2	10/29/12	11/02/12	M-F 8a-9a	8a-9a	1-1-1	:30	3	\$600.00	NM	
		Start Date 10/29/12	End Date MTWTFS: 11/04/12 1-1-1-		<u>Rate</u> \$600.00					
	Spots: # Ch	Day Air	Date Air Time Des	<u>scription</u>	Start/End Time		<u>h Ad-ID</u>			<u>Rate Type</u>
	1 13	M 10/	29/12 8:19 AM M-F	[:] 8a-9a	8a-9a		0 MATT57			\$600.00 NM
	2 13	W 10/	31/12 8:11 AM M-F	8a-9a	8a-9a	:3	0 MATT57			\$600.00 NM
	3 13	F 11/	02/12 8:13 AM M-F	8a-9a	8a-9a	:3	0 MATT57			\$600.00 NM
3	11/03/12	11/03/12	Sa 7a-9a	7a-9a	S	:30	1	\$470.00	NM	
		Start Date 10/29/12	End Date MTWTFS: 11/04/12S		<u>Rate</u> \$470.00					
	Spots: # Ch	<u>Day Air</u>			Start/End Time		h Ad-ID			Rate Type
L	1 13	Sa 11/	03/12 8:53 AM Sa	7a-9a	7a-9a	:3	0 MATT57			\$470.00 NM
4	11/04/12	11/04/12	Su 7a-9a	7a-9a	S	:30	1	\$470.00	NM	
		Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$470.00					
	Spots: # Ch	<u>Day Air</u>		cription	Start/End Time		Ad-ID			Rate Type
	1 13	Su 11/	04/12 8:59 AM Su	7a-9a	7a-9a	:30) MATT58			\$470.00 NM
5	11/05/12	11/05/12	M-F 9a-10a	9a-10a	1	:30	1	\$220.00	NM	
		Start Date 11/05/12	End Date MTWTFSS 1		<u>Rate</u> \$220.00					
	Spots: # Ch	<u>Day</u> Air			Start/End Time		n Ad-ID			Rate Type
	1 13	M 11/	05/12 9:46 AM M-F	9a-10a	9a-10a	:30) MATT58			\$220.00 NM

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Advertiser	<u>Product</u>	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12917

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 10/29/12	11/02/12	M-F 11a-12p	11a-12p	1	:30	1	\$195.00	NM	
Weeks: Spots: # Ch	10/29/12			<u>Rate</u> \$195.00 <u>Start/End Time</u>		h <u>Ad-ID</u>			Rate Type
1 13	M 10/29	9/12 11:13 AM M-F 11	la-12p	11a-12p	:3	0 MATT58			\$195.00 NM
7 10/29/12	11/05/12	M-F 9p-1005p	9p-1005p	1-111	:30	4	\$2,600.00	NM	
Weeks:		End Date MTWTFSS 11/04/12 1-111	Spots/Week 4	<u>Rate</u> \$2,600.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 13	M 10/29	•	·	9p-1005p		0 MATT57			\$2,600.00 NM
2 13	W 10/3	•		9p-1005p		0 MATT58			\$2,600.00 NM
3 13	Th 11/01	· ·	-	9p-1005p		0 MATT57			\$2,600.00 NM \$2,600.00 NM
4 13	F 11/02	··	· · · · · · · · · · · · · · · · · · ·	9p-1005p Rate	:3	D MATT58			Φ2, 0 00.00 ΙΝΙΝΙ
Weeks:		End Date MTWTFSS 11/11/12 1	<u>Spots/Week</u> 1	\$2,600.00					
Spots: # Ch			otion	Start/End Time	Lengt	n <u>Ad-ID</u>			Rate Type
5 13	M 11/05			9p-1005p	:3	MATT57			\$2,600.00 NM
8 11/03/12	11/03/12	Sa 9p-1005p	9p-1005p	1-	:30	1	\$880.00	NM	
Weeks:		End Date MTWTFSS 11/04/121-	Spots/Week 1	<u>Rate</u> \$880.00				-	
Spots: # Ch			otion	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
1 13	Sa 11/03		1005p	9p-1005p	:30) MATT58			\$880.00 NM
9 10/29/12	11/02/12	M-F 6a-7a	6a-7a	F	:30	1	\$375.00	NM	
Weeks:		<u>End Date</u> <u>MTWTFSS</u> 11/04/12F	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # Ch			<u>otion</u>	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
1 13	F 11/02		-7a	6a-7a	:30	MATT57			\$375.00 NM
10 10/29/12	11/05/12	M-F 7a-8a	7a-8a	MF	:30	2	\$375.00	NM	
Weeks:		<u>End Date</u> <u>MTWTFSS</u> 11/04/12F	<u>Spots/Week</u> 1	<u>Rate</u> \$375.00					
Spots: # Ch	•	ate Air Time Descrip	otion	Start/End Time		Ad-ID			Rate Type
1 13	F 11/02			7a-8a	:30) MATT58			\$375.00 NM
Weeks:	Start Date E		Spots/Week	Rate					
0 , "0		11/11/12 M	1	\$375.00 Start/End Time	Length	n Ad-ID			Rate Type
Spots: # Ch 3 13	<u>Day</u> <u>Air D</u> M 11/05			7a-8a) MATT58			\$375.00 NM
3 13	101 11700	7.51 AWIWH 74							
11 10/29/12	11/02/12	M-F 9a-10a	9a-10a	F	:30	1	\$150.00 	NM 	
Weeks:		Ind Date <u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$150.00					
0201-1-11-01-			ı vtion	Start/End Time	l enath	Ad-ID			Rate Type
Spots: # Ch 1 13	<u>Day</u> <u>Air Day</u> F 11/02			9a-10a) MATT57			\$150.00 NM
1 13	F 11/02	-/12 0.07 ANI IVI-1 9a							
12 11/05/12	11/05/12	M-F 4p-5p	4p-5p	M	:30	1	\$330.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
		11/11/12 M	1	\$330.00 Start/End Time	Length	ν Δ4-ID			Rate Type
Spots: # Ch				4p-5p		MATT58			\$330.00 NM
2 13	M 11/05	5/12 4:09 PM M-F 4p	-op	+h-∩h	.30	, , 50			, 4000.00 14141

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Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12917

Spots/

						Spots/		_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	فالتنافع في المراجع ا
13 11/05/12	11/05/12	M-F 3p-4p	3p-4p	M	:30	1	\$200.00	NM	
Weeks: Spots: # C 2 13		/05/12 M- F	1	<u>Rate</u> \$200.00 <u>Start/End Time</u> 3p-4p	<u>Lengt</u> :0	<u>h</u> <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$200.00 NM
14 10/29/12	11/02/12	FOX Prime Friday 8-	9р 8р-9р	F	:30	1	\$1,650.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	1	Rate \$1,650.00	1	- A- ID			Poto Typo
Spots: # Cl			cription Prime Friday 8-9p	Start/End Time 8p-9p		<u>h Ad-ID</u> 0 матт58	· · · · · · · · · · · · · · · · · · ·		Rate Type \$1,650.00 NM
15 10/29/12	11/05/12	M-F 8a-9a	8a-9a	11	:30	2	\$375.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13 Weeks:		11/04/121 Date Air Time Dese 02/12 8:26 AM M-F	1 cription 8a-9a Spots/Week	Rate \$375.00 <u>Start/End Time</u> 8a-9a <u>Rate</u> \$375.00		<u>Ad-ID</u>) матт57			<u>Rate</u> <u>Type</u> \$375.00 NM
Spots: <u>#</u> Cl 2 13	h <u>Day Air</u>		cription	Start/End Time 8a-9a		1 <u>Ad-ID</u> 1 MATT57			<u>Rate Type</u> \$375.00 NM
16 10/29/12	11/02/12	M-F 9p-1005p	9p-1005p	F	:30	1	\$2,310.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13		11/04/12F	1 cription	<u>Rate</u> \$2,310.00 <u>Start/End Time</u> 9p-1005p		1 <u>Ad-ID</u>) MATT57			<u>Rate</u> <u>Type</u> \$2,310.00 NM
17 11/03/12	11/03/12	Sa 7a-9a	7a-9a	S-	:30	1	\$360.00	NM	
Weeks: Spots: <u>#</u> Cr 1 13		11/04/12S- Date <u>Air Time</u> <u>Desc</u>	1 cription	<u>Rate</u> \$360.00 <u>Start/End Time</u> 7a-9a	_	1 <u>Ad-ID</u>) MATT57			<u>Rate</u> <u>Type</u> \$360.00 NM
18 11/04/12	11/04/12	Su 7a-9a	7a-9a	S	:30	1	\$360.00	NM	
Weeks: Spots: # Ch 1 13		11/04/12S <u>Date</u> <u>Air Time</u> <u>Desc</u>	1 cription	Rate \$360.00 Start/End Time 7a-9a	<u>Length</u> :30	<u>Ad-ID</u>) MATT57			<u>Rate Type</u> \$360.00 NM
19 11/03/12	11/03/12	Sa 9p-1005p	9p-1005p	1-	:30	1	\$1,100.00	NM	
Weeks: Spots: # Ch		End Date MTWTFSS 11/04/121- Date Air Time Desc 03/12 9:44 PM Sa 9		Rate \$1,100.00 <u>Start/End Time</u> 9p-1005p	<u>Length</u> :30	Ad-ID MATT58			<u>Rate Type</u> \$1,100.00 NM
20 11/04/12	11/04/12	Su 9p-1005p	9p-1005p	S	:30	1	\$2,310.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13			ription 1	<u>Rate</u> \$2,310.00 <u>Start/End Time</u> 9p-1005p	Length :30	Ad-ID MATT57			<u>Rate Type</u> \$2,310.00 NM

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Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12917

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
21	11/05/12	11/05/12	FOX Prime Monda	y 7-8p 7p-8p	М	:30	1	\$2,680.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTF: 11/11/12 M	1	Rate \$2,680.00		- A-J ID			Rate Type
	Spots: <u>#</u> Ch 1 13		<u>Date</u> <u>Air Time</u> <u>De</u> /05/12 7:20 PM FC	e <u>scription</u> OX Prime Monday 7-8p	<u>Start/End Time</u> 7p-8p		<u>h Ad-ID</u> 0 matt57			\$2,680.00 NM
22	11/05/12	11/05/12	FOX Prime Monda	y 8-9p 8p-9p	M	:30	1	\$2,310.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTES	SS Spots/Week	<u>Rate</u> \$2,310.00					
	Spots: <u>#</u> Ch 1 13	Day Air	Date Air Time De	escription OX Prime Monday 8-9p	Start/End Time 8p-9p		<u>h Ad-ID</u> 0 матт58			<u>Rate Type</u> \$2,310.00 NM
23	11/02/12	11/02/12	M-F 3p-4p	3p-4p	F	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS		<u>Rate</u> \$200.00					
	Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>De</u> 02/12 3:13 PM M-		Start/End Time 3p-4p		h <u>Ad-ID</u> 0 matt58			<u>Rate Type</u> \$200.00 NM

Total Spots

Payment Terms 30 Days

Agency Commission

\$5,080.50

\$33,870.00

Net Amount Due

Gross Total

\$28,789.50